

Exclosure to Subject Specific Regulations
from 25.07.2018
for Joint Master-Programme

Global Technology and Innovation Management & Entrepreneurship
at TUHH

Programme Director: Prof. Cornelius Herstatt

Total: 120 CP

Number of Specilisations to choose: 1



Course Scheme Joint Master Global Technology and Innovation Management & Entrepreneurship (JMTIE)

Consolidated Version
for Study Cohort: WiSe20/21
en_head_sda
and Approval of Chair from:
30.04.2020
In Force on: 01.10.2020
Out of Force on: 30.09.2023

Information regarding the lectures are available in the TUHH modul manuals as well as in the course catalogue.

| Re-com. Term | Module | | | | | | Examination | | | Course Work | | |
|---|--|----------|----------------------|-----------|----------|-----------|-------------|--|---------------------|-------------|------------------|--------------|
| | Module Name (German / English) | Language | ModuleResponsability | Institute | C/EC (1) | CM/OM (2) | CP (4) | Grade | Examination Form(3) | Compulsory | Course Work Type | Bonus (in %) |
| Core qualification Compulsory Courses: 48 LP Optional Courses: 12 LP | | | | | | | | | | | | |
| 1 | Achtsamkeit und Kommunikation / Mindfulness and Communication (lt. letzter PO) | EN | Dr. Buse | W-7 | C | CM | 6 | Y | SA | | | |
| 1 | Produktplanung (GTIME) / Product Planning (GTIME) (lt. letzter PO) | EN | Prof. Herstatt | W-7 | C | CM | 6 | Y | KL | | | |
| 1 | Projektseminar Innovationsmarketing (GTIME) / Project Seminar Innovation Marketing (GTIME) (lt. letzter PO) | EN | Prof. Lüthje | W-3 | C | CM | 6 | Y | FFA | | | |
| 1 | Technologiemanagement (GTIME) / Technology Management (GTIME) (lt. letzter PO) | EN | Prof. Herstatt | W-7 | C | CM | 6 | Y | KL | | | |
| 1 | Corporate Entrepreneurship & Growth / Corporate Entrepreneurship & Growth | EN | Prof. Ihl | W-11 | EC | CM | 6 | Y | FFA | Y | GD | 20 |
| 1-2 | Grundlagen der Unternehmensführung (GTIME) / Foundations of Corporate Management (GTIME) (lt. letzter PO) | EN | Dr. Buse | W-7 | C | CM | 6 | Y | SA | | | |
| 2 | Globales Innovationsmanagement / Global Innovation Management | EN | Dr. Buse | W-7 | C | CM | 6 | Y | KL | | | |
| 2 | Innovationsmanagement / Innovation Management | EN | Prof. Herstatt | W-7 | C | CM | 6 | Y | KL | | | |
| 2 | Marketing (Vertrieb und Services / Innovationsmarketing) / Marketing (Sales and Services / Innovation Marketing) | EN | Prof. Lüthje | W-3 | C | CM | 6 | Y | FFA | | | |
| 2 | Agile Design Methoden / Agile Design Methods | EN | Dr. Buse | W-7 | EC | CM | 6 | Y | SA | | | |
| 2 | Technology Entrepreneurship / Technology Entrepreneurship | EN | Prof. Ihl | W-11 | EC | CM | 6 | Y | FFA | | | |
| 1-3 | Nichttechnische Angebote im Master / Non-technical Courses for Master (lt. letzter PO Nichttechnische Ergänzungskurse im Master) | DE / EN | Richter | 0-TUHH | EC | OM | 6 | Selection out of seperatly published Catalogue | | | | |

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| Specialisation Entrepreneurial Engineering (AAU) Compulsory Courses: 15 LP Optional Courses: 15 LP | | | | | | | | | | | | |
| 3 | Entrepreneurial Practice (AAU) / Entrepreneurial Practice (AAU) | EN | NN | 0-Extern | C | CM | 15 | Y | FFA | | | |
| 3 | Agile Business Navigation (AAU) / Agile Business Navigation (AAU) | EN | NN | 0-Extern | EC | CM | 5 | Y | KL | | | |
| 3 | Corporate Entrepreneurship (AAU) / Corporate Entrepreneurship (AAU) | EN | NN | 0-Extern | EC | CM | 5 | Y | KL | | | |
| 3 | Understanding Entrepreneurship (AAU) / Understanding Entrepreneurship (AAU) | EN | NN | 0-Extern | EC | CM | 5 | Y | KL | | | |
| 4 | Applied Business Modelling (AAU) / Applied Business Modelling (AAU) | EN | NN | 0-Extern | EC | CM | 5 | Y | KL | | | |
| 4 | Design Based Innovation (AAU) / Design Based Innovation (AAU) | EN | NN | 0-Extern | EC | CM | 5 | Y | KL | | | |
| 4 | Market, Resources and Entrepreneurship (AAU) / Market, Resources and Entrepreneurship (AAU) | EN | NN | 0-Extern | EC | CM | 5 | Y | KL | | | |
| Specialisation Global Design Management (UoS) Compulsory Courses: 30 LP Optional Courses: 0 LP | | | | | | | | | | | | |
| 3 | Design Management (UoS) / Design Management (UoS) | EN | Prof. Duffy | 0-Extern | C | CM | 5 | Y | SA | | | |
| 3 | Global Design (UoS) / Global Design (UoS) | EN | Dr. Wodehouse | 0-Extern | C | CM | 5 | Y | FFA | | | |
| 3 | Postgraduate Group Project (UoS) / Postgraduate Group Project (UoS) | EN | Dr. Nair | 0-Extern | C | CM | 20 | Y | FFA | | | |
| Specialisation Opportunities and Challenges for Innovation Management in New Economic Powerhouses (MU) Compulsory Courses: 27 LP Optional Courses: 3 LP | | | | | | | | | | | | |
| 3 | Business Modelling and System Dynamics (MU) / Business Modelling and System Dynamics (MU) | EN | Prof. Rodrigues | 0-Extern | C | CM | 5 | Y | KL | | | |
| 3 | Business Research Methods (MU) / Business Research Methods (MU) | EN | Dr. Pillai | 0-Extern | C | CM | 5 | Y | KL | | | |
| 3 | Management in Practice (MU) / Management in Practice (MU) | EN | Prof. Narayanan | 0-Extern | C | CM | 6 | Y | KL | | | |
| 3 | Technology and Business (MU) / Technology and Business (MU) | EN | Prof. Upadhyaya | 0-Extern | C | CM | 6 | Y | KL | | | |
| 3 | Technology, Creativity and Innovation (MU) / Technology, Creativity and Innovation (MU) | EN | Prof. Prasad | 0-Extern | C | CM | 5 | Y | KL | | | |
| 3 | Foreign Language Hindi (MU) / Foreign Language Hindi (MU) | EN | NN | 0-Extern | EC | CM | 3 | Y | KL | | | |

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| 3 | Seminar Series on Innovation Management (MU) / Seminar Series on Innovation Management (MU) | EN | Dr. Ranjith | 0-Extern | EC | CM | 3 | Y | KL | | | |
| Specialisation Technology and Innovation Management in Japan (APU) Compulsory Courses: 26 LP Optional Courses: 4 LP | | | | | | | | | | | | |
| 3 | Information Technology Management (APU) / Information Technology Management (APU) | EN | Prof. Nakata | 0-Extern | C | CM | 4 | Y | KL | | | |
| 3 | Japanese Corporations and Asia Pacific (APU) / Japanese Corporations and Asia Pacific (APU) | EN | Prof. Natsuda | 0-Extern | C | CM | 4 | Y | KL | | | |
| 3 | Major Seminar (APU) / Major Seminar (APU) | EN | Prof. Beise-Zee | 0-Extern | C | CM | 6 | Y | SA | | | |
| 3 | National Innovation Systems (APU) / National Innovation Systems (APU) | EN | Prof. Asgari | 0-Extern | C | CM | 4 | Y | KL | | | |
| 3 | Quality and Operations Management (APU) / Quality and Operations Management (APU) | EN | Prof. Asgari | 0-Extern | C | CM | 4 | Y | KL | | | |
| 3 | Technology Management (APU) / Technology Management (APU) | EN | Prof. Namba | 0-Extern | C | CM | 4 | Y | KL | | | |
| 3 | Japanese I (APU) / Japanese I (APU) | 4 | Prof. Beise-Zee | 0-Extern | EC | CM | 4 | Y | KL | | | |
| 3 | Management in Asia and Japan (APU) / Management in Asia and Japan (APU) | EN | Prof. Haidar | 0-Extern | EC | CM | 4 | Y | KL | | | |
| 3 | Management of Japanese Family Businesses (APU) / Management of Japanese Family Businesses (APU) | EN | Prof. Yokoyama | 0-Extern | EC | CM | 4 | Y | KL | | | |
| 3 | Project Management (APU) / Project Management (APU) | EN | Prof. Yamamura | 0-Extern | EC | CM | 4 | Y | KL | | | |
| 3 | Supply Chain Management (APU) / Supply Chain Management (APU) | EN | Prof. Beise-Zee | 0-Extern | EC | CM | 4 | Y | KL | | | |
| Specialisation Technology Venturing (KTU) Compulsory Courses: 20 LP Optional Courses: 10 LP | | | | | | | | | | | | |
| 3 | Business Models Innovation (KTU) / Business Models Innovation (KTU) | EN | Prof. Jucevičius | 0-Extern | C | CM | 5 | Y | KL | | | |
| 3 | Business Valuation and Investor Relations Management (KTU) / Business Valuation and Investor Relations Management (KTU) | EN | Prof. Užienė | 0-Extern | C | CM | 10 | Y | KL | | | |
| 3 | Technology Venturing (KTU) / Technology Venturing (KTU) | EN | Prof. Petraite | 0-Extern | C | CM | 5 | Y | KL | | | |
| 3 | Creative Decision Making (KTU) / Creative Decision Making (KTU) | EN | Uus | 0-Extern | EC | CM | 5 | Y | KL | | | |
| 3 | Intellectual Property Management (KTU) / Intellectual Property Management (KTU) | EN | Prof. Užienė | 0-Extern | EC | CM | 5 | Y | KL | | | |

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| 3 | International Management (KTU) / International Management (KTU) | EN | Prof. Sekliuckiene | 0-Extern | EC | CM | 5 | Y | KL | | | |
| 3 | Management of Organizational Networks (KTU) / Management of Organizational Networks (KTU) | EN | Uus | 0-Extern | EC | CM | 5 | Y | KL | | | |
| Thesis Compulsory Courses: 30 LP Optional Courses: 0 LP | | | | | | | | | | | | |
| 4 | Masterarbeit / Master Thesis | | It. FSPO | Not defined | C | CM | 30 | Y | It. FSPO | | | |

Explanation:

¹C=Compulsory, EC=Elective Compulsory

²CM=Compulsory Defined Module, OM=Optional Defined Module

³KL=Written exam, SA=Written elaboration, FFA=Subject theoretical and practical work, MP=Oral exam, RE=Presentation, GD=Group discussion, It. FSPO=according to Subject Specific Regulations

⁴CP=Credit Points

⁵VL=Lecture, SE=Seminar, PBL=Project-/problem-based Learning, PS=Project Seminar

⁶DE=German, EN=English, DE/EN=German and English

⁷SWS=Contact hours