

Exclosure to Subject Specific Regulations from 22.11.2017  
for Joint Master-Programme  
Global Technology and Innovation Management & Entrepreneurship  
at TUHH  
Programme Director: Prof. Cornelius Herstatt  
Total: 120 CP  
Number of Specialisations to choose: 1

## Course Scheme Joint Master Global Technology and Innovation Management & Entrepreneurship (JMTIE)

Re com. Term	Module Name (German)	Modul Name (English)	Institute	C/EC (1)	CM/OM (2)	Grade	Examination Form(3)	CP (4)	Course Name (German)	Course Name (English)	Course Form LV(5)	Language (6)	SWS (7)	Sem. LV
<b>Core qualification</b> Compulsory Courses: 48 LP Optional Courses: 12 LP														
1	Corporate Entrepreneurship & Growth	Corporate Entrepreneurship & Growth	W-11	C	CM	Yes	PA	6						
									Corporate Entrepreneurship in the Digital Age	Corporate Entrepreneurship in the Digital Age	SE	EN	3	1
									Entrepreneurial Finance	Entrepreneurial Finance	SE	EN	2	1
1	Marketing und Kommunikation	Marketing and Communication	W-3	C	CM	Yes	KL	6						
									Business-to-Business Marketing	Business-to-Business Marketing	VL	EN	2	1
									Fallstudien zu Marketing und Kommunikation	Case Studies of Marketing and Communication	UE	EN	1	1
									Interkulturelles Management und Kommunikation	Intercultural Management and Communication	VL	EN	2	1
1	Produktplanung	Product Planning	W-7	C	CM	Yes	KL	6						
									Produktplanung	Product Planning	PBL	EN	3	1
									Produktplanung Seminar	Product Planning Seminar	PBL	EN	2	1
1	Projektseminar Innovationsmarketing	Project Seminar Innovation Marketing	W-3	C	CM	Yes	HA	6						
									Seminar Innovationsmarketing	Seminar Innovation Marketing	PS	EN	3	1
1	Technologiemanagement	Technology Management	W-7	C	CM	Yes	KL	6						
									Technologiemanagement	Technology Management	PBL	EN	3	1
									Technologiemanagement Seminar	Technology Management Seminar	PBL	EN	2	1
2	Globales Innovationsmanagement	Global Innovation Management	W-7	C	CM	Yes	KL	6						
									Management Globaler Innovationen	Managing Global Innovation	PBL	EN	3	2
									Management Globaler Innovationen - Seminar	Managing Global Innovation - Seminar	SE	EN	2	2
2	Innovationsmanagement	Innovation Management	W-7	C	CM	Yes	KL	6						
									Management von Innovationen	Managing Innovations	PBL	EN	3	2
									Management von Innovationen - Seminar	Managing Innovations - Seminar	SE	EN	2	2
2	Marketing (Vertrieb und Services / Innovationsmarketing)	Marketing (Sales and Services / Innovation Marketing)	W-3	C	CM	Yes	KL	6						

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									Marketing (Innovation Marketing / Sales and Services)	Marketing (Innovation Marketing / Sales and Services)	PBL	EN	5	2
2	Agile Design Methoden	Agile Design Methods	W-7	EC	CM	Yes	PA	6						
									Agile Design Methoden	Agile Design Methods	PS	EN	3	2
2	Technology Entrepreneurship	Technology Entrepreneurship	W-11	EC	CM	Yes	PA	6						
									Creation of Business Opportunities	Creation of Business Opportunities	PBL	EN	3	2
									Entrepreneurship	Entrepreneurship	VL	EN	2	2
1-3	Nichttechnische Ergänzungskurse im Master	Nontechnical Elective Complementary Courses for Master	0-TUHH	EC	OM			6	Selection out of Catalogue					
<b>Specialisation Entrepreneurial Engineering (AAU) Compulsory Courses: 15 LP Optional Courses: 15 LP</b>														
3	Entrepreneurial Practice (AAU)	Entrepreneurial Practice (AAU)	0-Extern	C	CM	Yes	PA	15						
									Entrepreneurial Practice (AAU)	Entrepreneurial Practice (AAU)	PBL	EN	15	3
3	Agile Business Navigation (AAU)	Agile Business Navigation (AAU)	0-Extern	EC	CM	Yes	KL	5						
									Agile Business Navigation (AAU)	Agile Business Navigation (AAU)	VL	EN	5	3
3	Corporate Entrepreneurship (AAU)	Corporate Entrepreneurship (AAU)	0-Extern	EC	CM	Yes	KL	5						
									Corporate Entrepreneurship (AAU)	Corporate Entrepreneurship (AAU)	VL	EN	5	3
3	Understanding Entrepreneurship (AAU)	Understanding Entrepreneurship (AAU)	0-Extern	EC	CM	Yes	KL	5						
									Understanding Entrepreneurship (AAU)	Understanding Entrepreneurship (AAU)	VL	EN	5	3
4	Applied Business Modelling (AAU)	Applied Business Modelling (AAU)	0-Extern	EC	CM	Yes	KL	5						
									Applied Business Modelling (AAU)	Applied Business Modelling (AAU)	VL	EN	5	4
4	Design Based Innovation (AAU)	Design Based Innovation (AAU)	0-Extern	EC	CM	Yes	KL	5						
									Design Based Innovation (AAU)	Design Based Innovation (AAU)	VL	EN	5	4
4	Market, Resources and Entrepreneurship (AAU)	Market, Resources and Entrepreneurship (AAU)	0-Extern	EC	CM	Yes	KL	5						
									Market, Resources and Entrepreneurship (AAU)	Market, Resources and Entrepreneurship (AAU)	VL	EN	5	4
<b>Specialisation Global Design Management (UoS) Compulsory Courses: 30 LP Optional Courses: 0 LP</b>														
3	Design Management (UoS)	Design Management (UoS)	0-Extern	C	CM	Yes	SA	5						
									Design Management (UoS)	Design Management (UoS)	VL	EN	5	3
3	Global Design (UoS)	Global Design (UoS)	0-Extern	C	CM	Yes	PA	5						
									Global Design (UoS)	Global Design (UoS)	VL	EN	5	3
3	Postgraduate Group Project (UoS)	Postgraduate Group Project (UoS)	0-Extern	C	CM	Yes	PA	20						
									Postgraduate Group Project (UoS)	Postgraduate Group Project (UoS)	PS	EN	20	3
<b>Specialisation Opportunities and Challenges for Innovation Management in New Economic Powerhouses (MU) Compulsory Courses: 27 LP Optional Courses: 3 LP</b>														
3	Business Modelling and System Dynamics (MU)	Business Modelling and System Dynamics (MU)	0-Extern	C	CM	Yes	KL	5						

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									Business Modelling and System Dynamics (MU)	Business Modelling and System Dynamics (MU)	VL	EN	5	3
3	Business Research Methods (MU)	Business Research Methods (MU)	0-Extern	C	CM	Yes	KL	5	Business Research Methods (MU)	Business Research Methods (MU)	VL	EN	5	3
3	Management in Practice (MU)	Management in Practice (MU)	0-Extern	C	CM	Yes	KL	6	Management in Practice (MU)	Management in Practice (MU)	VL	EN	6	3
3	Technology and Business (MU)	Technology and Business (MU)	0-Extern	C	CM	Yes	KL	6	Technology and Business (MU)	Technology and Business (MU)	VL	EN	6	3
3	Technology, Creativity and Innovation (MU)	Technology, Creativity and Innovation (MU)	0-Extern	C	CM	Yes	KL	5	Technology, Creativity and Innovation (MU)	Technology, Creativity and Innovation (MU)	VL	EN	5	3
3	Foreign Language Hindi (MU)	Foreign Language Hindi (MU)	0-Extern	EC	CM	Yes	KL	3	Foreign Language Hindi (MU)	Foreign Language Hindi (MU)	VL	EN	3	3
3	Seminar Series on Innovation Management (MU)	Seminar Series on Innovation Management (MU)	0-Extern	EC	CM	Yes	KL	3	Seminar Series on Innovation Management (MU)	Seminar Series on Innovation Management (MU)	SE	EN	3	3
<b>Specialisation Technology and Innovation Management in Japan (APU) Compulsory Courses: 26 LP Optional Courses: 4 LP</b>														
3	Information Technology Management (APU)	Information Technology Management (APU)	0-Extern	C	CM	Yes	KL	4	Information Technology Management (APU)	Information Technology Management (APU)	VL	EN	4	3
3	Japanese Corporations and Asia Pacific (APU)	Japanese Corporations and Asia Pacific (APU)	0-Extern	C	CM	Yes	KL	4	Japanese Corporations and Asia Pacific (APU)	Japanese Corporations and Asia Pacific (APU)	VL	EN	4	3
3	Major Seminar (APU)	Major Seminar (APU)	0-Extern	C	CM	Yes	PA	6	Major Seminar (APU)	Major Seminar (APU)	SE	EN	6	3
3	National Innovation Systems (APU)	National Innovation Systems (APU)	0-Extern	C	CM	Yes	KL	4	National Innovation Systems (APU)	National Innovation Systems (APU)	VL	EN	4	3
3	Quality and Operations Management (APU)	Quality and Operations Management (APU)	0-Extern	C	CM	Yes	KL	4	Quality and Operations Management (APU)	Quality and Operations Management (APU)	VL	EN	4	3
3	Technology Management (APU)	Technology Management (APU)	0-Extern	C	CM	Yes	KL	4	Technology Management (APU)	Technology Management (APU)	VL	EN	4	3
3	Japanese I (APU)	Japanese I (APU)	0-Extern	EC	CM	Yes	KL	4						

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									Japanese I (APU)	Japanese I (APU)	VL		4	3
3	Management in Asia and Japan (APU)	Management in Asia and Japan (APU)	0-Extern	EC	CM	Yes	KL	4	Management in Asia and Japan (APU)	Management in Asia and Japan (APU)	VL	EN	4	3
3	Management of Japanese Family Businesses (APU)	Management of Japanese Family Businesses (APU)	0-Extern	EC	CM	Yes	KL	4	Management of Japanese Family Businesses (APU)	Management of Japanese Family Businesses (APU)	VL	EN	4	3
3	Project Management (APU)	Project Management (APU)	0-Extern	EC	CM	Yes	KL	4	Project Management (APU)	Project Management (APU)	VL	EN	4	3
3	Supply Chain Management (APU)	Supply Chain Management (APU)	0-Extern	EC	CM	Yes	KL	4	Supply Chain Management (APU)	Supply Chain Management (APU)	VL	EN	4	3
<b>Specialisation Technology Venturing (KTU) Compulsory Courses: 20 LP Optional Courses: 10 LP</b>														
3	Business Models Innovation (KTU)	Business Models Innovation (KTU)	0-Extern	C	CM	Yes	KL	5	Business Models Innovation (KTU)	Business Models Innovation (KTU)	VL	EN	5	3
3	Business Valuation and Investor Relations Management (KTU)	Business Valuation and Investor Relations Management (KTU)	0-Extern	C	CM	Yes	KL	10	Business Valuation and Investor Relations Management (KTU)	Business Valuation and Investor Relations Management (KTU)	VL	EN	10	3
3	Technology Venturing (KTU)	Technology Venturing (KTU)	0-Extern	C	CM	Yes	KL	5	Technology Venturing (KTU)	Technology Venturing (KTU)	VL	EN	5	3
3	Creative Decision Making (KTU)	Creative Decision Making (KTU)	0-Extern	EC	CM	Yes	KL	5	Creative Decision Making (KTU)	Creative Decision Making (KTU)	VL	EN	5	3
3	Intellectual Property Management (KTU)	Intellectual Property Management (KTU)	0-Extern	EC	CM	Yes	KL	5	Intellectual Property Management (KTU)	Intellectual Property Management (KTU)	VL	EN	5	3
3	International Management (KTU)	International Management (KTU)	0-Extern	EC	CM	Yes	KL	5	International Management (KTU)	International Management (KTU)	VL	EN	5	3
3	Management of Organizational Networks (KTU)	Management of Organizational Networks (KTU)	0-Extern	EC	CM	Yes	KL	5	Management of Organizational Networks (KTU)	Management of Organizational Networks (KTU)	VL	EN	5	3
<b>Thesis Compulsory Courses: 30 LP Optional Courses: 0 LP</b>														
4	Masterarbeit	Master Thesis	not defined	C	CM	Yes	lt. FSPO	30						

#### Explanation:

<sup>1</sup>C=Compulsory, EC=Elective Compulsory

<sup>2</sup>CM=Compulsory Defined Module, OM=Optional Defined Module

<sup>3</sup>HA=Homework, HA=Homework, PA=Project, KL=Written exam, SA=Written elaboration, SA=Written elaboration, MP=Oral exam, RE=Presentation, lt. FSPO=according to Subject Specific Regulations

<sup>4</sup>CP=Credit Points

<sup>5</sup>VL=Lecture, SE=Seminar, UE=Recitation Section (small), PBL=Project-/problem-based Learning, PS=Project Seminar

<sup>6</sup>DE=German, EN=English, DE/EN=German and English

<sup>7</sup>SWS>Contact hours