

Exclosure to Subject Specific Regulations from 25.07.2018
for Joint Master-Programme
Global Technology and Innovation Management & Entrepreneurship
at TUHH
Programme Director: Prof. Cornelius Herstatt
Total: 120 CP
Number of Specialisations to choose: 1



Course Scheme Joint Master Global Technology and Innovation Management & Entrepreneurship (JMTIE)

Consolidated Version
for Study Cohort: WiSe18/19
according to Decision of Academic Senate: 22.11.2017
and Approval of Chair from: 27.11.2017
In Force on: 01.10.2018
Out of Force on: 30.09.2021

Re com. Term	Set	Module						Examination			Course Work		
		Module Name (German / English)	Language	Module Responsibility	Institute	C/EC (1)	CM/OM (2)	CP (4)	Grade	Examination Form(3)	Compulsory	Course Work Type	Bonus (in %)
Core qualification Compulsory Courses: 48 LP Optional Courses: 12 LP													
1		Corporate Entrepreneurship & Growth / Corporate Entrepreneurship & Growth	EN	Prof. Ihl	W-11	C	CM	6	Y	FFA	Y	GD	20
1		Marketing und Kommunikation / Marketing and Communication	EN	Prof. Lüthje	W-3	C	CM	6	Y	FFA			
1		Produktplanung / Product Planning	EN	Prof. Herstatt	W-7	C	CM	6	Y	KL	Y	FFST	20
1		Projektseminar Innovationsmarketing / Project Seminar Innovation Marketing	EN	Prof. Lüthje	W-3	C	CM	6	Y	FFA			
1		Technologiemanagement / Technology Management	EN	Prof. Herstatt	W-7	C	CM	6	Y	KL			
2		Globales Innovationsmanagement / Global Innovation Management	EN	Dr. Buse	W-7	C	CM	6	Y	KL			
2		Innovationsmanagement / Innovation Management	EN	Prof. Herstatt	W-7	C	CM	6	Y	KL			
2		Marketing (Vertrieb und Services / Innovationsmarketing) / Marketing (Sales and Services / Innovation Marketing)	EN	Prof. Lüthje	W-3	C	CM	6	Y	FFA			
2	A	Agile Design Methoden / Agile Design Methods	EN	Prof. Herstatt	W-7	EC	CM	6	Y	SA			
2	A	Technology Entrepreneurship / Technology Entrepreneurship	EN	Prof. Ihl	W-11	EC	CM	6	Y	FFA			
1-3		Nichttechnische Ergänzungskurse im Master / Nontechnical Elective Complementary Courses for Master	DE / EN	Richter	0-TUHH	EC	OM	6	Selection out of seperatly published Catalogue				
Specialisation Entrepreneurial Engineering (AAU) Compulsory Courses: 15 LP Optional Courses: 15 LP													
3		Entrepreneurial Practice (AAU) / Entrepreneurial Practice (AAU)	EN	NN	0-Extern	C	CM	15	Y	FFA			
3	A	Agile Business Navigation (AAU) / Agile Business Navigation (AAU)	EN	NN	0-Extern	EC	CM	5	Y	KL			
3	A	Corporate Entrepreneurship (AAU) / Corporate Entrepreneurship (AAU)	EN	NN	0-Extern	EC	CM	5	Y	KL			
3	A	Understanding Entrepreneurship (AAU) / Understanding Entrepreneurship (AAU)	EN	NN	0-Extern	EC	CM	5	Y	KL			
4		Applied Business Modelling (AAU) / Applied Business Modelling (AAU)	EN	NN	0-Extern	EC	CM	5	Y	KL			
4		Design Based Innovation (AAU) / Design Based Innovation (AAU)	EN	NN	0-Extern	EC	CM	5	Y	KL			
4		Market, Resources and Entrepreneurship (AAU) / Market, Resources and Entrepreneurship (AAU)	EN	NN	0-Extern	EC	CM	5	Y	KL			
Specialisation Global Design Management (UoS) Compulsory Courses: 30 LP Optional Courses: 0 LP													
3		Design Management (UoS) / Design Management (UoS)	EN	Prof. Duffy	0-Extern	C	CM	5	Y	SA			
3		Global Design (UoS) / Global Design (UoS)	EN	Dr. Wodehouse	0-Extern	C	CM	5	Y	FFA			
3		Postgraduate Group Project (UoS) / Postgraduate Group Project (UoS)	EN	Dr. Nair	0-Extern	C	CM	20	Y	FFA			
Specialisation Opportunities and Challenges for Innovation Management in New Economic Powerhouses (MU) Compulsory Courses: 27 LP Optional Courses: 3 LP													
3		Business Modelling and System Dynamics (MU) / Business Modelling and System Dynamics (MU)	EN	Prof. Rodrigues	0-Extern	C	CM	5	Y	KL			

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3		Business Research Methods (MU) / Business Research Methods (MU)	EN	Dr. Pillai	0-Extern	C	CM	5	Y	KL			
3		Management in Practice (MU) / Management in Practice (MU)	EN	Prof. Narayanan	0-Extern	C	CM	6	Y	KL			
3		Technology and Business (MU) / Technology and Business (MU)	EN	Prof. Upadhyaya	0-Extern	C	CM	6	Y	KL			
3		Technology, Creativity and Innovation (MU) / Technology, Creativity and Innovation (MU)	EN	Prof. Prasad	0-Extern	C	CM	5	Y	KL			
3		Foreign Language Hindi (MU) / Foreign Language Hindi (MU)	EN	NN	0-Extern	EC	CM	3	Y	KL			
3	A	Seminar Series on Innovation Management (MU) / Seminar Series on Innovation Management (MU)	EN	Dr. Ranjith	0-Extern	EC	CM	3	Y	KL			
Specialisation Technology and Innovation Management in Japan (APU) Compulsory Courses: 26 LP Optional Courses: 4 LP													
3		Information Technology Management (APU) / Information Technology Management (APU)	EN	Prof. Nakata	0-Extern	C	CM	4	Y	KL			
3		Japanese Corporations and Asia Pacific (APU) / Japanese Corporations and Asia Pacific (APU)	EN	Prof. Natsuda	0-Extern	C	CM	4	Y	KL			
3		Major Seminar (APU) / Major Seminar (APU)	EN	Prof. Beise-Zee	0-Extern	C	CM	6	Y	SA			
3		National Innovation Systems (APU) / National Innovation Systems (APU)	EN	Prof. Asgari	0-Extern	C	CM	4	Y	KL			
3		Quality and Operations Management (APU) / Quality and Operations Management (APU)	EN	Prof. Asgari	0-Extern	C	CM	4	Y	KL			
3		Technology Management (APU) / Technology Management (APU)	EN	Prof. Namba	0-Extern	C	CM	4	Y	KL			
3		Japanese I (APU) / Japanese I (APU)	4	Prof. Beise-Zee	0-Extern	EC	CM	4	Y	KL			
3		Management in Asia and Japan (APU) / Management in Asia and Japan (APU)	EN	Prof. Haidar	0-Extern	EC	CM	4	Y	KL			
3		Management of Japanese Family Businesses (APU) / Management of Japanese Family Businesses (APU)	EN	Prof. Yokoyama	0-Extern	EC	CM	4	Y	KL			
3	A	Project Management (APU) / Project Management (APU)	EN	Prof. Yamamura	0-Extern	EC	CM	4	Y	KL			
3		Supply Chain Management (APU) / Supply Chain Management (APU)	EN	Prof. Beise-Zee	0-Extern	EC	CM	4	Y	KL			
Specialisation Technology Venturing (KTU) Compulsory Courses: 20 LP Optional Courses: 10 LP													
3		Business Models Innovation (KTU) / Business Models Innovation (KTU)	EN	Prof. Jucevičius	0-Extern	C	CM	5	Y	KL			
3		Business Valuation and Investor Relations Management (KTU) / Business Valuation and Investor Relations Management (KTU)	EN	Prof. Užienė	0-Extern	C	CM	10	Y	KL			
3		Technology Venturing (KTU) / Technology Venturing (KTU)	EN	Prof. Petraite	0-Extern	C	CM	5	Y	KL			
3	A	Creative Decision Making (KTU) / Creative Decision Making (KTU)	EN	Uus	0-Extern	EC	CM	5	Y	KL			
3		Intellectual Property Management (KTU) / Intellectual Property Management (KTU)	EN	Prof. Užienė	0-Extern	EC	CM	5	Y	KL			
3	A	International Management (KTU) / International Management (KTU)	EN	Prof. Sekliuckiene	0-Extern	EC	CM	5	Y	KL			
3		Management of Organizational Networks (KTU) / Management of Organizational Networks (KTU)	EN	Uus	0-Extern	EC	CM	5	Y	KL			
Thesis Compulsory Courses: 30 LP Optional Courses: 0 LP													
4		Masterarbeit / Master Thesis		It. FSPO	Not defined	C	CM	30	Y	It. FSPO			

Explanation:

¹C=Compulsory, EC=Elective Compulsory

²CM=Compulsory Defined Module, OM=Optional Defined Module

³KL=Written exam, SA=Written elaboration, FFST=Subject theoretical and practical work, FFA=Subject theoretical and practical work, MP=Oral exam, RE=Presentation, GD=Group discussion, It. FSPO=according to Subject Specific Regulations

⁴CP=Credit Points

⁵VL=Lecture, SE=Seminar, UE=Recitation Section (small), PBL=Project-/problem-based Learning, PS=Project Seminar

⁶DE=German, EN=English, DE/EN=German and English

⁷SWS=Contact hours