

Exclosure to Subject Specific Regulations from 22.11.2017  
for Joint Master-Programme  
Global Technology and Innovation Management & Entrepreneurship  
at TUHH  
Programme Director: Prof. Cornelius Herstatt  
Total: 120 CP  
Number of Specialisations to choose: 1

# Course Scheme Joint Master Global Technology and Innovation Management & Entrepreneurship (JMTIE)

Consolidated Version  
for Study Cohort: WiSe18/19  
according to Decision of Academic Senate: 22.11.2017  
and Approval of Chair from: 27.11.2017  
In Force on: 01.10.2018  
Out of Force on: 30.09.2021

Re com. Term	Set	Module				Examination					Studienleistung		
		Module Name (German / English)	Language	Module Responsibility	Institute	C/EC (1)	CM/OM (2)	CP (4)	Grade	Examination Form(s)	Compulsory	Form	Bonus (in %)
<b>Core qualification</b> Compulsory Courses: 48 LP Optional Courses: 12 LP													
1		Corporate Entrepreneurship & Growth / Corporate Entrepreneurship & Growth	EN	Prof. Ihl	W-11	C	CM	6	Y	PA	Y	RE	20
1		Marketing und Kommunikation / Marketing and Communication	EN	Prof. Lüthje	W-3	C	CM	6	Y	KL	Y	SA	15
											Y	RE	15
											N	ÜA	5
1		Produktplanung / Product Planning	EN	Prof. Herstatt	W-7	C	CM	6	Y	KL			
1		Projektseminar Innovationsmarketing / Project Seminar Innovation Marketing	EN	Prof. Lüthje	W-3	C	CM	6	Y	SA	Y	RE	33
											Y	SA	50
											N	GD	15
1		Technologiemanagement / Technology Management	EN	Prof. Herstatt	W-7	C	CM	6	Y	KL			
2		Globales Innovationsmanagement / Global Innovation Management	EN	Dr. Buse	W-7	C	CM	6	Y	KL			
2		Innovationsmanagement / Innovation Management	EN	Prof. Herstatt	W-7	C	CM	6	Y	KL			
2		Marketing (Vertrieb und Services / Innovationsmarketing) / Marketing (Sales and Services / Innovation Marketing)	EN	Prof. Lüthje	W-3	C	CM	6	Y	KL	Y	RE	10
											Y	SA	15
											Y	GD	15
											N	GD	10
											N	ÜA	5
2	A	Agile Design Methoden / Agile Design Methods	EN	Prof. Herstatt	W-7	EC	CM	6	Y	PA			
2	A	Technology Entrepreneurship / Technology Entrepreneurship	EN	Prof. Ihl	W-11	EC	CM	6	Y	PA			
1-3		Nichttechnische Ergänzungskurse im Master / Nontechnical Elective Complementary Courses for Master	DE / EN	Richter	0-TUHH	EC	OM	6	Selection out of seperatly published Catalogue				
<b>Specialisation Entrepreneurial Engineering (AAU)</b> Compulsory Courses: 15 LP Optional Courses: 15 LP													
3		Entrepreneurial Practice (AAU) / Entrepreneurial Practice (AAU)	EN	NN	0-Extern	C	CM	15	Y	PA			
3	A	Agile Business Navigation (AAU) / Agile Business Navigation (AAU)	EN	NN	0-Extern	EC	CM	5	Y	KL			
3	A	Corporate Entrepreneurship (AAU) / Corporate Entrepreneurship (AAU)	EN	NN	0-Extern	EC	CM	5	Y	KL			
3	A	Understanding Entrepreneurship (AAU) / Understanding Entrepreneurship (AAU)	EN	NN	0-Extern	EC	CM	5	Y	KL			
4		Applied Business Modelling (AAU) / Applied Business Modelling (AAU)	EN	NN	0-Extern	EC	CM	5	Y	KL			
4		Design Based Innovation (AAU) / Design Based Innovation (AAU)	EN	NN	0-Extern	EC	CM	5	Y	KL			
4		Market, Resources and Entrepreneurship (AAU) / Market, Resources and Entrepreneurship (AAU)	EN	NN	0-Extern	EC	CM	5	Y	KL			
<b>Specialisation Global Design Management (UoS)</b> Compulsory Courses: 30 LP Optional Courses: 0 LP													
3		Design Management (UoS) / Design Management (UoS)	EN	Prof. Duffy	0-Extern	C	CM	5	Y	SA			
3		Global Design (UoS) / Global Design (UoS)	EN	Dr. Wodehouse	0-Extern	C	CM	5	Y	PA			

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3		Postgraduate Group Project (UoS) / Postgraduate Group Project (UoS)	EN	Dr. Nair	0-Extern	C	CM	20	Y	PA			
<b>Specialisation Opportunities and Challenges for Innovation Management in New Economic Powerhouses (MU) Compulsory Courses: 27 LP Optional Courses: 3 LP</b>													
3		Business Modelling and System Dynamics (MU) / Business Modelling and System Dynamics (MU)	EN	Prof. Rodrigues	0-Extern	C	CM	5	Y	KL			
3		Business Research Methods (MU) / Business Research Methods (MU)	EN	Dr. Pillai	0-Extern	C	CM	5	Y	KL			
3		Management in Practice (MU) / Management in Practice (MU)	EN	Prof. Narayanan	0-Extern	C	CM	6	Y	KL			
3		Technology and Business (MU) / Technology and Business (MU)	EN	Prof. Upadhyaya	0-Extern	C	CM	6	Y	KL			
3		Technology, Creativity and Innovation (MU) / Technology, Creativity and Innovation (MU)	EN	Prof. Prasad	0-Extern	C	CM	5	Y	KL			
3		Foreign Language Hindi (MU) / Foreign Language Hindi (MU)	EN	NN	0-Extern	EC	CM	3	Y	KL			
3	A	Seminar Series on Innovation Management (MU) / Seminar Series on Innovation Management (MU)	EN	Dr. Ranjith	0-Extern	EC	CM	3	Y	KL			
<b>Specialisation Technology and Innovation Management in Japan (APU) Compulsory Courses: 26 LP Optional Courses: 4 LP</b>													
3		Information Technology Management (APU) / Information Technology Management (APU)	EN	Prof. Nakata	0-Extern	C	CM	4	Y	KL			
3		Japanese Corporations and Asia Pacific (APU) / Japanese Corporations and Asia Pacific (APU)	EN	Prof. Natsuda	0-Extern	C	CM	4	Y	KL			
3		Major Seminar (APU) / Major Seminar (APU)	EN	Prof. Beise-Zee	0-Extern	C	CM	6	Y	PA			
3		National Innovation Systems (APU) / National Innovation Systems (APU)	EN	Prof. Asgari	0-Extern	C	CM	4	Y	KL			
3		Quality and Operations Management (APU) / Quality and Operations Management (APU)	EN	Prof. Asgari	0-Extern	C	CM	4	Y	KL			
3		Technology Management (APU) / Technology Management (APU)	EN	Prof. Namba	0-Extern	C	CM	4	Y	KL			
3		Japanese I (APU) / Japanese I (APU)	4	Prof. Beise-Zee	0-Extern	EC	CM	4	Y	KL			
3		Management in Asia and Japan (APU) / Management in Asia and Japan (APU)	EN	Prof. Haidar	0-Extern	EC	CM	4	Y	KL			
3		Management of Japanese Family Businesses (APU) / Management of Japanese Family Businesses (APU)	EN	Prof. Yokoyama	0-Extern	EC	CM	4	Y	KL			
3	A	Project Management (APU) / Project Management (APU)	EN	Prof. Yamamura	0-Extern	EC	CM	4	Y	KL			
3		Supply Chain Management (APU) / Supply Chain Management (APU)	EN	Prof. Beise-Zee	0-Extern	EC	CM	4	Y	KL			
<b>Specialisation Technology Venturing (KTU) Compulsory Courses: 20 LP Optional Courses: 10 LP</b>													
3		Business Models Innovation (KTU) / Business Models Innovation (KTU)	EN	Prof. Jucevičius	0-Extern	C	CM	5	Y	KL			
3		Business Valuation and Investor Relations Management (KTU) / Business Valuation and Investor Relations Management (KTU)	EN	Prof. Užienė	0-Extern	C	CM	10	Y	KL			
3		Technology Venturing (KTU) / Technology Venturing (KTU)	EN	Prof. Petraite	0-Extern	C	CM	5	Y	KL			
3	A	Creative Decision Making (KTU) / Creative Decision Making (KTU)	EN	Uus	0-Extern	EC	CM	5	Y	KL			
3		Intellectual Property Management (KTU) / Intellectual Property Management (KTU)	EN	Prof. Užienė	0-Extern	EC	CM	5	Y	KL			
3	A	International Management (KTU) / International Management (KTU)	EN	Prof. Sekliuckiene	0-Extern	EC	CM	5	Y	KL			
3		Management of Organizational Networks (KTU) / Management of Organizational Networks (KTU)	EN	Uus	0-Extern	EC	CM	5	Y	KL			
<b>Thesis Compulsory Courses: 30 LP Optional Courses: 0 LP</b>													
4		Masterarbeit / Master Thesis		It. FSPO	Not defined	C	CM	30	Y	It. FSPO			

#### Explanation:

<sup>1</sup>C=Compulsory, EC=Elective Compulsory

<sup>2</sup>CM=Compulsory Defined Module, OM=Optional Defined Module

<sup>3</sup>HA=Homework, PA=Project, KL=Written exam, KL=Written exam, SA=Written elaboration, SA=Written elaboration, MP=Oral exam, RE=Presentation, It. FSPO=according to Subject Specific Regulations

<sup>4</sup>CP=Credit Points

<sup>5</sup>VL=Lecture, SE=Seminar, UE=Recitation Section (small), PBL=Project-/problem-based Learning, PS=Project Seminar

<sup>6</sup>DE=German, EN=English, DE/EN=German and English

<sup>7</sup>SWS=Contact hours