

Exclosure to Subject Specific Regulations  
 from 25.07.2018  
 for Joint Master-Programme  
 Global Innovation Management  
 at TUHH  
 Programme Director: Prof. Cornelius Herstatt  
 Total: 120 CP  
 Number of Specilisations to choose: 0  
 3./4. Fachsemester an der TUHH, Hamburg/  
 (1./2. Fachsemenster an der Strathclyde University, Glasgow)



## Course Scheme Joint Master Global Innovation Management (JMGIM)

Consolidated Version  
 for Study Cohort: WiSe20/21  
 en\_head\_sda  
 and Approval of Chair from:  
 19.05.2021  
 Replaces Version from: 11.03.2020  
 In Force on: 01.10.2021  
 Out of Force on: 30.09.2023

Information regarding the lectures are available in the TUHH modul manuals as well as in the course catalogue.

		Module					Examination			Course Work		
Re-com. Term	Module Name (German / English)	Language	ModuleResponsability	Institute	C/EC (1)	CM/OM (2)	CP (4)	Grade	Examination Form(3)	Compulsory	Course Work Type	Bonus (in %)
<b>Core qualification</b> Compulsory Courses: 24 LP Optional Courses: 6 LP												
3	Marketing und Kommunikation / Marketing and Communication	EN	Prof. Lühje	W-3	C	CM	6	Y	FFA			
3	Produktplanung / Product Planning	EN	Prof. Herstatt	W-7	C	CM	6	Y	KL	Y	FFST	20
3	Projektseminar Innovationsmarketing / Project Seminar Innovation Marketing	EN	Prof. Lühje	W-3	C	CM	6	Y	FFA			
3	Technologiemanagement / Technology Management	EN	Prof. Herstatt	W-7	C	CM	6	Y	KL			
3	Entrepreneurial Finance / Entrepreneurial Finance (lt. letzter PO Corporate Entrepreneurship & Growth)	EN	Prof. Ihl	W-11	EC	CM	6	Y	FFA	Y	GD	20
3-4	Grundlagen der Unternehmensführung (GTIME) / Foundations of Corporate Management (GTIME)	EN	Dr. Buse	W-7	EC	CM	6	Y	SA			
1-3	Nichttechnische Angebote im Master / Non-technical Courses for Master	DE / EN	Richter	0-TUHH	EC	OM	6	Selection out of seperatly published Catalogue				
<b>Thesis</b> Compulsory Courses: 30 LP Optional Courses: 0 LP												
4	Masterarbeit / Master Thesis		Professoren der TUHH	0-TUHH	C	CM	30	Y	AB			

## Explanation:

<sup>1</sup>C=Compulsory, EC=Elective Compulsory

<sup>2</sup>CM=Compulsory Defined Module, OM=Optional Defined Module

<sup>3</sup>KL=Written exam, SA=Written elaboration, FFA=Subject theoretical and practical work, FFST=Subject theoretical and practical work, MP=Oral exam, RE=Presentation, GD=Group discussion, AB=Thesis

<sup>4</sup>CP=Credit Points

<sup>5</sup>VL=Lecture, SE=Seminar, GÜ=Recitation Section (small), PBL=Project-/problem-based Learning, PS=Project Seminar

<sup>6</sup>DE=German, EN=English, DE/EN=German and English

<sup>7</sup>SWS=Contact hours