

Course of Study Global Technology and Innovation Management & Entrepreneurship (Study Cohort w26)

Sample course plan A Joint Master Global Technology and Innovation Management & Entrepreneurship (JMTIE)
Specialisation Opportunities and Challenges for Innovation Management in New Economic Powerhouses (MU)

Legend:							
Core Qualification Compulsory		Specialisation Compulsory		Focus Compulsory		Thesis Compulsory	
Core Qualification Elective Compulsory		Specialisation Elective Compulsory		Focus Elective Compulsory		Interdisciplinary complement	
1	Global Innovation Management Managing Global Innovation - Lecture Managing Global Innovation - Seminar	VL	3	Marketing (Sales and Services / Innovation Marketing) PBL Marketing of Innovations Marketing of Innovations	PBL	1	Master Thesis
2		SE	2		VL	4	
3							
4							
5							
6							
7	Foundations of Corporate Management (GTIME) (part 1) Foundations of Business Management Foundations of Business Management - Seminar	VL	2	Sustainable Innovation Management Sustainable Innovation Management Sustainable Innovation Management - Seminar	VL	3	
8		SE	2		PBL	2	
9							
10	Product Planning (GTIME) Product Planning Product Planning Seminar	VL	3				
11		PBL	2				
12							
13							
14							
15							
16	Responsible Leadership and Communication Intercultural Competencies Mindfulness and Leadership Communication Skills	VL	2	Technology Entrepreneurship Entrepreneurship Creation of Business Opportunities	VL	2	
17		PS	2		PBL	3	
18		PS	2				
19							
20							
21							
22	Technology Management (GTIME) Technology Management Technology Management Seminar	VL	3		Business Modelling and System Dynamics (MU) Business Modelling and System Dynamics	VL	5
23		PBL	2				
24							
25							
26							
27							
28	Introduction to Data Science Introduction to Data Science Introduction to Data Science	VL	2		Technology, Creativity and Innovation (MU) Technology, Creativity and Innovation	VL	5
29		SE	2				
30							
31							
32							
33							
					Communication Across Cultures (MU) Communication Across Cultures	VL	4
					Strategic Operations (MU) Strategic Operations	VL	4
					Organic Growth of Family-Owned Business in India (MU) Organic Growth of Family-owned Business in India	VL	4
					Understanding the Service Market in India (MU) Understanding the Service Market in India	VL	4

