

Course of Study Global Technology and Innovation Management & Entrepreneurship (Study Cohort w25)

Sample course plan A Joint Master Global Technology and Innovation Management & Entrepreneurship (JMTIE)

| Specialisation Technology Venturing (KTU) | | | | | | | |
|---|---|-----|---|--|-----|---|---|
| 1 | Global Innovation Management Managing Global Innovation - Lecture Managing Global Innovation - Seminar | VL | 3 | Marketing (Sales and Services / Innovation Marketing) PBL Marketing of Innovations Marketing of Innovations | PBL | 1 | Strategic Management (KTU) Strategic Management |
| 2 | | SE | 2 | | VL | 4 | |
| 3 | | | | | | | |
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| 6 | | | | | | | |
| 7 | Foundations of Corporate Management (GTIME) (part 1) Foundations of Business Management Foundations of Business Management - Seminar | VL | 2 | Sustainable Innovation Management Sustainable Innovation Management Sustainable Innovation Management - Seminar | VL | 4 | Business Models Innovation (KTU) Business Models Innovation |
| 8 | | SE | 2 | | PBL | 3 | |
| 9 | | | | | | | |
| 10 | Product Planning (GTIME) Product Planning Product Planning Seminar | VL | 3 | | | | |
| 11 | | PBL | 2 | | | | |
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| 14 | | | | | | | |
| 15 | | | | | | | |
| 16 | Responsible Leadership and Communication Intercultural Competencies Mindfulness and Leadership Communication Skills | VL | 2 | Technology Entrepreneurship Entrepreneurship Creation of Business Opportunities | VL | 2 | Reserach Project (KTU) Research Project |
| 17 | | PS | 2 | | PBL | 3 | |
| 18 | | PS | 2 | | | | |
| 19 | | | | | | | |
| 20 | | | | | | | |
| 21 | Technology Management (GTIME) Technology Management Technology Management Seminar | VL | 3 | Agile Design Methods Agile Design Methods Agile Design Methods | PS | 3 | Communication and Negotiation (KTU) Communication and Negotiation |
| 22 | | PBL | 2 | | VL | 2 | |
| 23 | | | | | | | |
| 24 | | | | | | | |
| 25 | | | | | | | Master Thesis |
| 26 | | | | | | | |
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| Legend: | | | |
| Core Qualification Compulsory | Specialisation Compulsory | Focus Compulsory | Thesis Compulsory |
| Core Qualification Elective Compulsory | Specialisation Elective Compulsory | Focus Elective Compulsory | Interdisciplinary complement |

