

Course of Study Global Technology and Innovation Management & Entrepreneurship (Study Cohort w25)

Sample course plan A Joint Master Global Technology and Innovation Management & Entrepreneurship (JMTIE)

Specialisation Technology and Innovation Management in Japan (APU)

1	Global Innovation Management			Marketing (Sales and Services / Innovation Marketing)			Information Technology Management (APU)			Master Thesis
2	Managing Global Innovation - Lecture	VL	3	PBL Marketing of Innovations	PBL	1	Information Technology Management	VL	4	
3	Managing Global Innovation - Seminar	SE	2	Marketing of Innovations	VL	4				
4										
5										
6										
7	Foundations of Corporate Management (GTIME) (part 1)			Sustainable Innovation Management			Technology Management (APU)			
8	Foundations of Business Management	VL	2	Sustainable Innovation Management	VL	4	Technology Management	VL	4	
9	Foundations of Business Management - Seminar	SE	2	Sustainable Innovation Management - Seminar	PBL	3				
10	Product Planning (GTIME)						Japanese Corporations and Asia Pacific (APU)			
11	Product Planning	VL	3				Japanese Corporations and Asia Pacific	VL	4	
12	Product Planning Seminar	PBL	2							
13				Foundations of Corporate Management (GTIME) (part 2)			National Innovation Systems (APU)			
14				Foundations of International Management	VL	2	National Innovation Systems	VL	4	
15				Foundations of International Management - Seminar	SE	2				
16	Responsible Leadership and Communication			Technology Entrepreneurship			Quality and Operations Management (APU)			
17	Intercultural Competencies	VL	2	Entrepreneurship	VL	2	Quality and Operations Management	VL	4	
18	Mindfulness and Leadership	PS	2	Creation of Business Opportunities	PBL	3				
19	Communication Skills	PS	2							
20							Major Seminar (APU)			
21							Major Seminar	SE	6	
22	Technology Management (GTIME)			Agile Design Methods						
23	Technology Management	VL	3	Agile Design Methods	PS	3				
24	Technology Management Seminar	PBL	2	Agile Design Methods	VL	2				
25										
26										
27							Project Management (APU)			
28							Project Management	VL	4	
29										
30										

