

Course of Study Global Technology and Innovation Management & Entrepreneurship (Study Cohort w24)

Sample course plan A Joint Master Global Technology and Innovation Management & Entrepreneurship (JMTIE)

Specialisation Sustainable Entrepreneurship (RUG)									
1	Global Innovation Management Managing Global Innovation - Lecture VL 3 Managing Global Innovation - Seminar SE 2			Marketing (Sales and Services / Innovation Marketing) PBL Marketing of Innovations PBL 1 Marketing of Innovations VL 4		Foundations of Sustainable Entrepreneurship (RUG) Foundations of Sustainable Entrepreneurship PBL 5		Sustainable Performance (RUG) Sustainable Performance PBL 5	
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7	Foundations of Corporate Management (GTIME) (part 1) Foundations of Business Management VL 2 Foundations of Business Management - Seminar SE 2			Sustainable Innovation Management Sustainable Innovation Management VL 4 Sustainable Innovation Management - Seminar PBL 3		Sustainable Leadership (RUG) Sustainable Leadership PBL 5		Master Thesis	
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10	Product Planning (GTIME) Product Planning VL 3 Product Planning Seminar PBL 2					Sustainable Strategy (RUG) Sustainable Strategy PBL 5			
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15	Foundations of Corporate Management (GTIME) (part 2) Foundations of International Management VL 2 Foundations of International Management - Seminar SE 2					Sustainable Organization (RUG) Sustainable Organization PBL 5			
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18	Responsible Leadership and Communication Intercultural Competencies VL 2 Mindfulness and Leadership PS 2 Communication Skills PS 2			Technology Entrepreneurship Entrepreneurship VL 2 Creation of Business Opportunities PBL 3		New Economic Realities (RUG) New Economic Realities PBL 5			
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22	Technology Management (GTIME) Technology Management VL 3 Technology Management Seminar PBL 2			Agile Design Methods Agile Design Methods PS 3 Agile Design Methods VL 2					
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Legend:			
Core Qualification Compulsory	Specialisation Compulsory	Focus Compulsory	Thesis Compulsory
Core Qualification Elective Compulsory	Specialisation Elective Compulsory	Focus Elective Compulsory	Interdisciplinary complement

