

Course of Study Global Technology and Innovation Management & Entrepreneurship (Study Cohort w24)

Legend:			
Core Qualification Compulsory	Specialisation Compulsory	Focus Compulsory	Thesis Compulsory
Core Qualification Elective Compulsory	Specialisation Elective Compulsory	Focus Elective Compulsory	Interdisciplinary complement

Sample course plan A Joint Master Global Technology and Innovation Management & Entrepreneurship (JMTIE)

Specialisation Opportunities and Challenges for Innovation Management in New Economic Powerhouses (MU)

Specialisation Opportunities and Challenges for Innovation Management in New Economic Powerhouses (MU)							
1	Global Innovation Management		Marketing (Sales and Services / Innovation Marketing)		Business Modelling and System Dynamics (MU)	Master Thesis	
2	Managing Global Innovation - Lecture	VL 3	PBL Marketing of Innovations	PBL 1	Business Modelling and System Dynamics		VL 5
3	Managing Global Innovation - Seminar	SE 2	Marketing of Innovations	VL 4			
4							
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6							
7	Foundations of Corporate Management (GTIME) (part 1)		Sustainable Innovation Management		Technology, Creativity and Innovation (MU)		
8	Foundations of Business Management	VL 2	Sustainable Innovation Management	VL 4	Technology, Creativity and Innovation		VL 5
9	Foundations of Business Management - Seminar	SE 2	Sustainable Innovation Management - Seminar	PBL 3			
10	Product Planning (GTIME)				Communication Across Cultures (MU)		
11	Product Planning	VL 3			Communication Across Cultures		VL 4
12	Product Planning Seminar	PBL 2					
13			Foundations of Corporate Management (GTIME) (part 2)				
14			Foundations of International Management	VL 2			
15			Foundations of International Management - Seminar	SE 2			
16	Responsible Leadership and Communication		Technology Entrepreneurship		Strategic Operations (MU)		
17	Intercultural Competencies	VL 2	Entrepreneurship	VL 2	Strategic Operations		VL 4
18	Mindfulness and Leadership	PS 2	Creation of Business Opportunities	PBL 3			
19	Communication Skills	PS 2					
20							
21							
22	Technology Management (GTIME)		Agile Design Methods		Organic Growth of Family-owned Business in India (MU)		
23	Technology Management	VL 3	Agile Design Methods	PS 3	Organic Growth of Family-owned Business in India		VL 4
24	Technology Management Seminar	PBL 2	Agile Design Methods	VL 2			
25							
26							
27					Understanding the Service Market in India (MU)		
28					Understanding the Service Market in India		VL 4
29							
30							

