Course of Study Global Technology and Innovation Management & Entrepreneurship (Study Cohort w24)

Sample course plan A Joint Master Global Technology and Innovation Management & Entrepreneurship (JMTIE)

Specialisation Technology Venturing (KTU)

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1	**Global Innovation Management**			**Marketing (Sales and Services / Innovation Marketing)**			**Strategic Management (KTU)**			**Business Models Innovation (KTU)**		
2	Managing Global Innovation - Lecture	VL	3	PBL Marketing of Innovations	PBL	1	Strategic Management	VL	4	Business Models Innovation	VL	5
3	Managing Global Innovation - Seminar	SE	2	Marketing of Innovations	VL	4						
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6										**Master Thesis**		
7	**Foundations of Corporate Management (GTIME) (part 1)**			**Sustainable Innovation Management**								
8	Foundations of Business Management	VL	2	Sustainable Innovation Management	VL	4						
9	Foundations of Business Management - Seminar	SE	2	Sustainable Innovation Management -Seminar	PBL	3						
10	**Product Planning (GTIME)**											
11	Product Planning	VL	3				**Data Analysis Methods (KTU)**					
12	Product Planning Seminar	PBL	2				Data Analysis Methods	VL	4			
13				**Foundations of Corporate Management (GTIME) (part 2)**								
14				Foundations of International Management	VL	2						
15				Foundations of International Management - Seminar	SE	2						
16	**Responsible Leadership and Communication**			**Technology Entrepreneuship**			**Reserach Project (KTU)**					
17	Intercultural Competencies	VL	2	Entrepreneurship	VL	2	Research Project	PS	5			
18	Mindfulness and Leadership	PS	2	Creation of Business Opportunities	PBL	3						
19	Communication Skills	PS	2									
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21							**Communication and Negotiation (KTU)**					
22	**Technology Management (GTIME)**			**Agile Design Methods**			Communication and Negotiation	VL	4			
23	Technology Management	VL	3	Agile Design Methods	PS	3						
24	Technology Management Seminar	PBL	2	Agile Design Methods	VL	2						
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