

# Course of Study Global Technology and Innovation Management & Entrepreneurship (Study Cohort w24)

Sample course plan A Joint Master Global Technology and Innovation Management & Entrepreneurship (JMTIE)

Specialisation Technology and Innovation Management in Japan (APU)

1	<b>Global Innovation Management</b>			<b>Marketing (Sales and Services / Innovation Marketing)</b>			<b>Information Technology Management (APU)</b>			<b>Master Thesis</b>
2	Managing Global Innovation - Lecture	VL	3	PBL Marketing of Innovations	PBL	1	Information Technology Management	VL	4	
3	Managing Global Innovation - Seminar	SE	2	Marketing of Innovations	VL	4				
4										
5										
6										
7	<b>Foundations of Corporate Management (GTIME) (part 1)</b>			<b>Sustainable Innovation Management</b>			<b>Technology Management (APU)</b>			
8	Foundations of Business Management	VL	2	Sustainable Innovation Management	VL	4	Technology Management	VL	4	
9	Foundations of Business Management - Seminar	SE	2	Sustainable Innovation Management - Seminar	PBL	3				
10	<b>Product Planning (GTIME)</b>						<b>Japanese Corporations and Asia Pacific (APU)</b>			
11	Product Planning	VL	3				Japanese Corporations and Asia Pacific	VL	4	
12	Product Planning Seminar	PBL	2							
13				<b>Foundations of Corporate Management (GTIME) (part 2)</b>			<b>National Innovation Systems (APU)</b>			
14				Foundations of International Management	VL	2	National Innovation Systems	VL	4	
15				Foundations of International Management - Seminar	SE	2				
16	<b>Responsible Leadership and Communication</b>			<b>Technology Entrepreneurship</b>			<b>Quality and Operations Management (APU)</b>			
17	Intercultural Competencies	VL	2	Entrepreneurship	VL	2	Quality and Operations Management	VL	4	
18	Mindfulness and Leadership	PS	2	Creation of Business Opportunities	PBL	3				
19	Communication Skills	PS	2							
20							<b>Major Seminar (APU)</b>			
21							Major Seminar	SE	6	
22	<b>Technology Management (GTIME)</b>			<b>Agile Design Methods</b>						
23	Technology Management	VL	3	Agile Design Methods	PS	3				
24	Technology Management Seminar	PBL	2	Agile Design Methods	VL	2				
25										
26										
27							<b>Project Management (APU)</b>			
28							Project Management	VL	4	
29										
30										

Legend:

**Core Qualification Compulsory**

Specialisation Compulsory

**Focus Compulsory**

Thesis Compulsory

Core Qualification Elective Compulsory

Specialisation Elective Compulsory

**Focus Elective Compulsory**

Interdisciplinary complement

