

# Course of Study Global Technology and Innovation Management & Entrepreneurship (Study Cohort w23)

Legend:

Core Qualification Compulsory	Specialisation Compulsory	Focus Compulsory	Thesis Compulsory
Core Qualification Elective Compulsory	Specialisation Elective Compulsory	Focus Elective Compulsory	Interdisciplinary complement

Sample course plan A Joint Master Global Technology and Innovation Management & Entrepreneurship (JMTIE)

Specialisation Opportunities and Challenges for Innovation Management in New Economic Powerhouses (MU)

1	<b>Global Innovation Management</b>			<b>Marketing (Sales and Services / Innovation Marketing)</b>		<b>Business Modelling and System Dynamics (MU)</b>	<b>Master Thesis</b>	
2	Managing Global Innovation - Lecture	VL	3	PBL Marketing of Innovations	PBL 1	Business Modelling and System Dynamics		VL 5
3	Managing Global Innovation - Seminar	SE	2	Marketing of Innovations	VL 4			
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7	<b>Technology Management (GTIME)</b>			<b>Sustainable Innovation Management</b>		<b>Technology, Creativity and Innovation (MU)</b>		
8	Technology Management	VL	3	Sustainable Innovation Management	VL 4	Technology, Creativity and Innovation		VL 5
9	Technology Management Seminar	PBL	2	Sustainable Innovation Management -Seminar	PBL 3			
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13	<b>Foundations of Corporate Management (GTIME) (part 1)</b>			<b>Foundations of Corporate Management (GTIME) (part 2)</b>		<b>Communication Across Cultures (MU)</b>		
14	Foundations of Business Management	VL	2	Foundations of International Management	VL 2	Communication Across Cultures		VL 4
15	Foundations of Business Management - Seminar	SE	2	Foundations of International Management - Seminar	SE 2			
16	<b>Product Planning (GTIME)</b>			<b>Technology Entrepreneurship</b>		<b>Strategic Operations (MU)</b>		
17	Product Planning	VL	3	Entrepreneurship	VL 2	Strategic Operations		VL 4
18	Product Planning Seminar	PBL	2	Creation of Business Opportunities	PBL 3			
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22	<b>Responsible Leadership and Communication</b>			<b>Agile Design Methods</b>		<b>Organic Growth of Family-owned Business in India (MU)</b>		
23	Intercultural Competencies	VL	2	Agile Design Methods	PS 3	Organic Growth of Family-owned Business in India		VL 4
24	Mindfulness and Leadership	PS	2	Agile Design Methods	VL 2			
25	Communication Skills	PS	2					
26								
27						<b>Understanding the Service Market in India (MU)</b>		
28						Understanding the Service Market in India		VL 4
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