

Course of Study Global Technology and Innovation Management & Entrepreneurship (Study Cohort w23)

Legend:

Core Qualification Compulsory	Specialisation Compulsory	Focus Compulsory	Thesis Compulsory
Core Qualification Elective Compulsory	Specialisation Elective Compulsory	Focus Elective Compulsory	Interdisciplinary complement

Sample course plan A Joint Master Global Technology and Innovation Management & Entrepreneurship (JMTIE)

Specialisation Opportunities and Challenges for Innovation Management in New Economic Powerhouses (MU)

1	Global Innovation Management Managing Global Innovation - Lecture VL 3 Managing Global Innovation - Seminar SE 2	Marketing (Sales and Services / Innovation Marketing) PBL Marketing of Innovations PBL 1 Marketing of Innovations VL 4	Business Modelling and System Dynamics (MU) Business Modelling and System Dynamics VL 5	Master Thesis
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7	Technology Management (GTIME) Technology Management VL 3 Technology Management Seminar PBL 2	Sustainable Innovation Management Sustainable Innovation Management VL 4 Sustainable Innovation Management -Seminar PBL 3	Technology, Creativity and Innovation (MU) Technology, Creativity and Innovation VL 5	
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13	Foundations of Corporate Management (GTIME) (part 1) Foundations of Business Management VL 2 Foundations of Business Management - Seminar SE 2	Foundations of Corporate Management (GTIME) (part 2) Foundations of International Management VL 2 Foundations of International Management - Seminar SE 2	Communication Across Cultures (MU) Communication Across Cultures VL 4	
14				
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16	Product Planning (GTIME) Product Planning VL 3 Product Planning Seminar PBL 2	Technology Entrepreneurship Entrepreneurship VL 2 Creation of Business Opportunities PBL 3	Strategic Operations (MU) Strategic Operations VL 4	
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22	Responsible Leadership and Communication Intercultural Competencies VL 2 Mindfulness and Leadership PS 2 Communication Skills PS 2	Agile Design Methods Agile Design Methods PS 3 Agile Design Methods VL 2	Organic Growth of Family-owned Business in India (MU) Organic Growth of Family-owned Business in India VL 4	
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26			Understanding the Service Market in India (MU) Understanding the Service Market in India VL 4	
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