

# Course of Study Global Technology and Innovation Management & Entrepreneurship (Study Cohort w23)

Legend:

Core Qualification Compulsory	Specialisation Compulsory	Focus Compulsory	Thesis Compulsory
Core Qualification Elective Compulsory	Specialisation Elective Compulsory	Focus Elective Compulsory	Interdisciplinary complement

Sample course plan A Joint Master Global Technology and Innovation Management & Entrepreneurship (JMTIE)

Specialisation Technology Venturing (KTU)				
1	<b>Global Innovation Management</b> Managing Global Innovation - Lecture VL 3 Managing Global Innovation - Seminar SE 2	<b>Marketing (Sales and Services / Innovation Marketing)</b> PBL Marketing of Innovations PBL 1 Marketing of Innovations VL 4	<b>Strategic Management (KTU)</b> Strategic Management VL 4	
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7	<b>Technology Management (GTIME)</b> Technology Management VL 3 Technology Management Seminar PBL 2	<b>Sustainable Innovation Management</b> Sustainable Innovation Management VL 4 Sustainable Innovation Management - Seminar PBL 3	<b>Business Models Innovation (KTU)</b> Business Models Innovation VL 5	
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13	<b>Foundations of Corporate Management (GTIME) (part 1)</b> Foundations of Business Management VL 2 Foundations of Business Management - Seminar SE 2	<b>Foundations of Corporate Management (GTIME) (part 2)</b> Foundations of International Management VL 2 Foundations of International Management - Seminar SE 2	<b>Master Thesis</b>	
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15	<b>Product Planning (GTIME)</b> Product Planning VL 3 Product Planning Seminar PBL 2	<b>Technology Entrepreneurship</b> Entrepreneurship VL 2 Creation of Business Opportunities PBL 3		<b>Data Analysis Methods (KTU)</b> Data Analysis Methods VL 4
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21	<b>Reserach Project (KTU)</b> Research Project PS 5	<b>Communication and Negotiation (KTU)</b> Communication and Negotiation VL 4		
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25	<b>Responsible Leadership and Communication</b> Intercultural Competencies VL 2 Mindfulness and Leadership PS 2 Communication Skills PS 2	<b>Agile Design Methods</b> Agile Design Methods PS 3 Agile Design Methods VL 2	<b>Communication and Negotiation (KTU)</b> Communication and Negotiation VL 4	
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