

Course of Study Global Technology and Innovation Management & Entrepreneurship (Study Cohort w23)

Legend:

Core Qualification Compulsory	Specialisation Compulsory	Focus Compulsory	Thesis Compulsory
Core Qualification Elective Compulsory	Specialisation Elective Compulsory	Focus Elective Compulsory	Interdisciplinary complement

Sample course plan A Joint Master Global Technology and Innovation Management & Entrepreneurship (JMTIE)

Specialisation Technology and Innovation Management in Japan (APU)

1	Global Innovation Management Managing Global Innovation - Lecture VL 3 Managing Global Innovation - Seminar SE 2	Marketing (Sales and Services / Innovation Marketing) PBL Marketing of Innovations PBL 1 Marketing of Innovations VL 4	Information Technology Management (APU) Information Technology Management VL 4	Master Thesis
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7	Technology Management (GTIME) Technology Management VL 3 Technology Management Seminar PBL 2	Sustainable Innovation Management Sustainable Innovation Management VL 4 Sustainable Innovation Management - Seminar PBL 3	Technology Management (APU) Technology Management VL 4	
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13	Foundations of Corporate Management (GTIME) (part 1) Foundations of Business Management VL 2 Foundations of Business Management - Seminar SE 2	Foundations of Corporate Management (GTIME) (part 2) Foundations of International Management VL 2 Foundations of International Management - Seminar SE 2	Japanese Corporations and Asia Pacific (APU) Japanese Corporations and Asia Pacific VL 4	
14				
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16	Product Planning (GTIME) Product Planning VL 3 Product Planning Seminar PBL 2	Technology Entrepreneurship Entrepreneurship VL 2 Creation of Business Opportunities PBL 3	National Innovation Systems (APU) National Innovation Systems VL 4	
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22	Responsible Leadership and Communication Intercultural Competencies VL 2 Mindfulness and Leadership PS 2 Communication Skills PS 2	Agile Design Methods Agile Design Methods PS 3 Agile Design Methods VL 2	Quality and Operations Management (APU) Quality and Operations Management VL 4	
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28	Major Seminar (APU) Major Seminar SE 6	Project Management (APU) Project Management VL 4		
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