

Course of Study Global Technology and Innovation Management & Entrepreneurship (Study Cohort w20)

Legend:

Core Qualification Compulsory	Specialisation Compulsory	Focus Compulsory	Thesis Compulsory
Core Qualification Elective Compulsory	Specialisation Elective Compulsory	Focus Elective Compulsory	Interdisciplinary complement

Sample course plan A Joint Master Global Technology and Innovation Management & Entrepreneurship (JMTIE)

Specialisation Opportunities and Challenges for Innovation Management in New Economic Powerhouses (MU)

1	Project Seminar Innovation Marketing (GTIME) Seminar Innovation Marketing PS 4	Marketing (Sales and Services / Innovation Marketing) PBL Marketing of Innovations PBL 1 Marketing of Innovations VL 4	Business Modelling and System Dynamics (MU) Business Modelling and System Dynamics VL 5	Master Thesis
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7	Technology Management (GTIME) Technology Management PBL 3 Technology Management Seminar PBL 2	Global Innovation Management Managing Global Innovation PBL 3 Managing Global Innovation - Seminar SE 2	Management in Practice (MU) Management in Practice VL 6	
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13	Mindfulness and Communication Intercultural Competencies VL 2 Mindfulness and Leadership PS 2 Communication Skills PS 2	Innovation Management Managing Innovations PBL 3 Managing Innovations - Seminar SE 2	Technology and Business (MU) Technology and Business VL 6	
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19	Foundations of Corporate Management (GTIME) (part 1) Foundations of Business Management PS 2	Foundations of Corporate Management (GTIME) (part 2) Foundations of International Management PS 2	Technology, Creativity and Innovation (MU) Technology, Creativity and Innovation VL 5	
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22	Product Planning (GTIME) Product Planning PBL 3 Product Planning Seminar PBL 2	Technology Entrepreneurship Entrepreneurship VL 2 Creation of Business Opportunities PBL 3	Business Research Methods (MU) Business Research Methods VL 5	
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28	Agile Design Methods Agile Design Methods PS 3 Agile Design Methods VL 2	Seminar Series on Innovation Management (MU) Seminar Series on Innovation Management SE 3		
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