

# Course of Study Global Technology and Innovation Management & Entrepreneurship (Study Cohort w20)

Legend:

Core Qualification Compulsory	Specialisation Compulsory	Focus Compulsory	Thesis Compulsory
Core Qualification Elective Compulsory	Specialisation Elective Compulsory	Focus Elective Compulsory	Interdisciplinary complement

Sample course plan A Joint Master Global Technology and Innovation Management & Entrepreneurship (JMTIE)

Specialisation Technology and Innovation Management in Japan (APU)

1	<b>Project Seminar Innovation Marketing (GTIME)</b> Seminar Innovation Marketing PS 4	<b>Marketing (Sales and Services / Innovation Marketing)</b> PBL Marketing of Innovations PBL 1 Marketing of Innovations VL 4	<b>Information Technology Management (APU)</b> Information Technology Management VL 4	<b>Master Thesis</b>
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7	<b>Technology Management (GTIME)</b> Technology Management PBL 3 Technology Management Seminar PBL 2	<b>Global Innovation Management</b> Managing Global Innovation PBL 3 Managing Global Innovation - Seminar SE 2	<b>Technology Management (APU)</b> Technology Management VL 4	
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13	<b>Mindfulness and Communication</b> Intercultural Competencies VL 2 Mindfulness and Leadership PS 2 Communication Skills PS 2	<b>Innovation Management</b> Managing Innovations PBL 3 Managing Innovations - Seminar SE 2	<b>Japanese Corporations and Asia Pacific (APU)</b> Japanese Corporations and Asia Pacific VL 4	
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19	<b>Foundations of Corporate Management (GTIME) (part 1)</b> Foundations of Business Management PS 2	<b>Foundations of Corporate Management (GTIME) (part 2)</b> Foundations of International Management PS 2	<b>National Innovation Systems (APU)</b> National Innovation Systems VL 4	
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22	<b>Product Planning (GTIME)</b> Product Planning PBL 3 Product Planning Seminar PBL 2	<b>Technology Entrepreneurship</b> Entrepreneurship VL 2 Creation of Business Opportunities PBL 3	<b>Quality and Operations Management (APU)</b> Quality and Operations Management VL 4	
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28	<b>Agile Design Methods</b> Agile Design Methods PS 3 Agile Design Methods VL 2	<b>Project Management (APU)</b> Project Management VL 4	<b>Major Seminar (APU)</b> Major Seminar SE 6	
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