## Course of Study Global Technology and Innovation Management & Entrepreneurship (Study Cohort w19)

	•	_			_			Core Qualification Compulsory		tion Compul		Focus Compulsory	Thesis Compulsory	
	e course plan A Joint Master Global Techno	logy an	d Inr	ovation Management & Entrepreneurship	) (JMTIE	Ξ)		Core Qualification Elective Compulsory	Specialisa	tion Elective	Compulsory	Focus Elective Compulsory	Interdisciplinary comp	lement
pecia	lisation Global Design Management (UoS)	Form H	rs/wk	Semester 2	Form	Hrs/wk	Semester 3		Form	Hrs/wk	Semester 4	1	F	orm Hrs/wk
1	Technology Management			Marketing (Sales and Services / Innovation Marketing)			Design Management (UoS	s)			Master Th	esis		
2	Technology Management		3	PBL Marketing of Innovations	PBL	1	Design Management		VL	5				
3	Technology Management Seminar	PBL	2	Marketing of Innovations	VL	4								
4														
5														
6							Global Design (UoS)							
7	Product Planning			Global Innovation Management			Global Design		VL	5				
8	Product Planning	PBL	3	Managing Global Innovation	PBL	3								
9	Product Planning Seminar	PBL	2	Managing Global Innovation - Seminar	SE	2								
10														
11														
12							Postgraduate Group Proje Postgraduate Group Project	ect (U0S)	PS	20				
13	Corporate Entrepreneurship & Growth Corporate Entrepreneurship in the Digital Age	SE 3	3	Innovation Management  Managing Innovations	PBL	3								
14	Entrepreneurial Finance		2	Managing Innovations - Seminar	SE	2								
15														
16														
17														
18														
19	Project Seminar Innovation Marketing  Seminar Innovation Marketing	PS 4		Technology Entrepreneuship Entrepreneurship	VL	2								
20	Seminar innovation marketing	PS	4	Creation of Business Opportunities	PBL	3								
21														
22														
23														
24														
25	Marketing and Communication			Agile Design Methods										
26	Business-to-Business Marketing Intercultural Management and Communication		2	Agile Design Methods Agile Design Methods	PS VL	3								
27	Case Studies of Marketing and Communication		2	Agric Design methods	VL	2								
28														
29														
30														