

Studiengang Global Technology and Innovation Management & Entrepreneurship (Kohorte w19)

| Legende: | | | |
|-------------------------------|------------------------|-------------------------|-------------------------|
| Kernqualifikation Pflicht | Vertiefung Pflicht | Schwerpunkt Pflicht | Abschlussarbeit Pflicht |
| Kernqualifikation Wahlpflicht | Vertiefung Wahlpflicht | Schwerpunkt Wahlpflicht | Überfachliche Ergänzung |

Musterverlauf A Joint Master Global Technology and Innovation Management & Entrepreneurship (JMTIE)

| Vertiefung Opportunities and Challenges for Innovation Management in New Economic Powerhouses (MU) | | | | | Semester 3 | | Semester 4 | |
|--|--|-----|-----|-----|---|-----|------------|---------------------|
| | | | Art | SWS | | Art | SWS | |
| 1 | Technologiemanagement | | | | Marketing (Vertrieb und Services / Innovationsmarketing) | | | Masterarbeit |
| 2 | Technologiemanagement | PBL | | 3 | PBL Innovationsmarketing | PBL | 1 | |
| 3 | Technologiemanagement Seminar | PBL | | 2 | Innovationsmarketing | VL | 4 | |
| 4 | | | | | | | | |
| 5 | | | | | | | | |
| 6 | | | | | | | | |
| 7 | Produktplanung | | | | Globales Innovationsmanagement | | | |
| 8 | Produktplanung | PBL | | 3 | Management Globaler Innovationen | PBL | 3 | |
| 9 | Produktplanung Seminar | PBL | | 2 | Management Globaler Innovationen - Seminar | SE | 2 | |
| 10 | | | | | | | | |
| 11 | | | | | | | | |
| 12 | | | | | | | | |
| 13 | Corporate Entrepreneurship & Growth | | | | Innovationsmanagement | | | |
| 14 | Corporate Entrepreneurship in the Digital Age | SE | | 3 | Management von Innovationen | PBL | 3 | |
| 15 | Entrepreneurial Finance | SE | | 2 | Management von Innovationen - Seminar | SE | 2 | |
| 16 | | | | | | | | |
| 17 | | | | | | | | |
| 18 | | | | | | | | |
| 19 | Projektseminar Innovationsmarketing | | | | Technology Entrepreneurship | | | |
| 20 | Seminar Innovationsmarketing | PS | | 4 | Entrepreneurship | VL | 2 | |
| 21 | | | | | Creation of Business Opportunities | PBL | 3 | |
| 22 | | | | | | | | |
| 23 | | | | | | | | |
| 24 | | | | | | | | |
| 25 | Marketing und Kommunikation | | | | Agile Design Methoden | | | |
| 26 | Business-to-Business Marketing | VL | | 2 | Agile Design Methoden | PS | 3 | |
| 27 | Interkulturelles Management und Kommunikation | VL | | 2 | Agile Design Methoden | VL | 2 | |
| 28 | Fallstudien zu Marketing und Kommunikation | GÜ | | 2 | | | | |
| 29 | | | | | | | | |
| 30 | | | | | | | | |

