

Course of Study Global Technology and Innovation Management & Entrepreneurship (Study Cohort w19)

Legend:

Core Qualification Compulsory	Specialisation Compulsory	Focus Compulsory	Thesis Compulsory
Core Qualification Elective Compulsory	Specialisation Elective Compulsory	Focus Elective Compulsory	Interdisciplinary complement

Sample course plan A Joint Master Global Technology and Innovation Management & Entrepreneurship (JMTIE)

Specialisation Technology Venturing (KTU)			Semester 2			Semester 3			Semester 4		
Year	Form	Hrs/wk	Form	Hrs/wk	Form	Hrs/wk	Form	Hrs/wk	Form	Hrs/wk	
1	Technology Management		Marketing (Sales and Services / Innovation Marketing)			Business Models Innovation (KTU)			Master Thesis		
2	Technology Management	PBL 3	PBL Marketing of Innovations			Business Models Innovation					
3	Technology Management Seminar	PBL 2	Marketing of Innovations								
4											
5											
6											
7	Product Planning		Global Innovation Management			Technology Venturing (KTU)					
8	Product Planning	PBL 3	Managing Global Innovation			Technology Venturing					
9	Product Planning Seminar	PBL 2	Managing Global Innovation - Seminar								
10											
11											
12						Business Valuation and Investor Relations Management (KTU)					
13	Corporate Entrepreneurship & Growth		Innovation Management			Business Valuation and Investor Relations Management					
14	Corporate Entrepreneurship in the Digital Age	SE 3	Managing Innovations			VL 10					
15	Entrepreneurial Finance	SE 2	Managing Innovations - Seminar								
16											
17											
18											
19	Project Seminar Innovation Marketing		Technology Entrepreneurship			Creative Decision Making (KTU)					
20	Seminar Innovation Marketing	PS 4	Entrepreneurship			Creative Decision Making					
21			Creation of Business Opportunities			VL 5					
22											
23											
24											
25	Marketing and Communication		Agile Design Methods			International Management (KTU)					
26	Business-to-Business Marketing	VL 2	Agile Design Methods			International Management					
27	Intercultural Management and Communication	VL 2	Agile Design Methods			VL 5					
28	Case Studies of Marketing and Communication	GÜ 2									
29											
30											

