

Course of Study Global Technology and Innovation Management & Entrepreneurship (Study Cohort w19)

Legend:

Core Qualification Compulsory	Specialisation Compulsory	Focus Compulsory	Thesis Compulsory
Core Qualification Elective Compulsory	Specialisation Elective Compulsory	Focus Elective Compulsory	Interdisciplinary complement

Sample course plan A Joint Master Global Technology and Innovation Management & Entrepreneurship (JMTIE)

Specialisation Entrepreneurial Engineering (AAU)				Semester 2				Semester 3				Semester 4											
Week	Form	Hrs/wk		Form	Hrs/wk	Form	Hrs/wk	Form	Hrs/wk	Form	Hrs/wk	Form	Hrs/wk										
1	Technology Management			Marketing (Sales and Services / Innovation Marketing)				Entrepreneurial Practice (AAU)				Master Thesis											
2	Technology Management	PBL	3	PBL Marketing of Innovations				PBL 1															
3	Technology Management Seminar	PBL	2	Marketing of Innovations				VL 4															
4																							
5																							
6																							
7	Product Planning			Global Innovation Management				Entrepreneurial Practice (AAU)				Master Thesis											
8	Product Planning	PBL	3	Managing Global Innovation												PBL 3							
9	Product Planning Seminar	PBL	2	Managing Global Innovation - Seminar												SE 2							
10																							
11																							
12																							
13	Corporate Entrepreneurship & Growth			Innovation Management				Entrepreneurial Practice (AAU)				Master Thesis											
14	Corporate Entrepreneurship in the Digital Age	SE	3	Managing Innovations												PBL 3							
15	Entrepreneurial Finance	SE	2	Managing Innovations - Seminar												SE 2							
16																							
17																							
18																							
19	Project Seminar Innovation Marketing			Technology Entrepreneurship				Entrepreneurial Practice (AAU)				Master Thesis											
20	Seminar Innovation Marketing	PS	4	Entrepreneurship												VL 2							
21				Creation of Business Opportunities												PBL 3							
22																							
23																							
24																							
25	Marketing and Communication			Agile Design Methods				Entrepreneurial Practice (AAU)				Master Thesis											
26	Business-to-Business Marketing	VL	2	Agile Design Methods												PS 3							
27	Intercultural Management and Communication	VL	2	Agile Design Methods												VL 2							
28	Case Studies of Marketing and Communication	GÜ	2																				
29																							
30																							
								Agile Business Navigation (AAU)				Master Thesis											
								Agile Business Navigation								VL 5							
								Understanding Entrepreneurship (AAU)								Master Thesis							
								Understanding Entrepreneurship												VL 5			
								Corporate Entrepreneurship (AAU)												Master Thesis			
								Corporate Entrepreneurship															

