## Course of Study Global Technology and Innovation Management & Entrepreneurship (Study Cohort w18)

Core qualification

Compulsory

Specialisation Compulsory

Focus Compulsory

Thesis Compulsory

Sample course plan A Joint Master Global Technology and Innovation Management & Entrepreneurship (JMTIE) Specialisation Global Design Management (UoS)

Specialisation Global Design Management (UoS)						Core qualification Elective Compulsory	Specialisation Elective Compulsory		ective	Focus Elective Compulsory	Interdisciplinary complement
LP	Semester 1	Form Hrs	/wkSemester 2	Form Hrs/w	kSemester 3		Form H	Hrs/w	kSemeste	er 4	Form Hrs/w
1 2 3 4 5 6	Technology Management Technology Management Technology Management Seminar	PBL 3 PBL 2	Marketing (Sales and Services / Innovati Marketing) PBL Marketing of Innovations Marketing of Innovations	on PBL 1 VL 4	Design Managem Design Manageme	nt	VL	5	Master <sup>-</sup>	Thesis	
7 8 9 10	Product Planning Product Planning Product Planning Seminar	PBL 3 PBL 2	Global Innovation Management Managing Global Innovation Managing Global Innovation - Seminar	PBL 3 SE 2	Global Design (U Global Design	05)	VL	5			
11 12					Postgraduate Gro						
13 14 15 16 17 18	<b>Corporate Entrepreneurship &amp; Growth</b> Corporate Entrepreneurship in the Digital Age Entrepreneurial Finance	SE 3 SE 2	Innovation Management Managing Innovations Managing Innovations - Seminar	PBL 3 SE 2	Postgraduate Grou	p Project	PS	20			
19 20 21 22 23 24	Project Seminar Innovation Marketing Seminar Innovation Marketing	PS 4	<b>Technology Entrepreneuship</b> Entrepreneurship Creation of Business Opportunities	VL 2 PBL 3							
25 26 27 28 29 30	Marketing and Communication Business-to-Business Marketing Intercultural Management and Communication Case Studies of Marketing and Communication	VL 2 VL 2 UE 2	Agile Design Methods Agile Design Methods Agile Design Methods	PS 3 VL 2							