

Studiengang Global Technology and Innovation Management & Entrepreneurship (Kohorte w18)

Musterverlauf A Joint Master Global Technology and Innovation Management & Entrepreneurship (JMTIE)
Vertiefung Opportunities and Challenges for Innovation Management in New Economic Powerhouses (MU)

Legende:

Kernqualifikation Pflicht	Vertiefung Pflicht	Schwerpunkt Pflicht	Abschlussarbeit Pflicht
Kernqualifikation Wahlpflicht	Vertiefung Wahlpflicht	Schwerpunkt Wahlpflicht	Überfachliche Ergänzung

LP	Semester 1	Art	SWS	Semester 2	Art	SWS	Semester 3	Art	SWS	Semester 4	Art	SWS									
1	Technologiemanagement			Marketing (Vertrieb und Services / Innovationsmarketing)			Business Modelling and System Dynamics (MU)			Masterarbeit											
2													Technologiemanagement	PBL	3	PBL Innovationsmarketing	PBL	1	Business Modelling and System Dynamics	VL	5
3													Technologiemanagement Seminar	PBL	2	Innovationsmarketing	VL	4			
4																					
5																					
6																					
7	Produktplanung			Globales Innovationsmanagement			Management in Practice (MU)														
8													Produktplanung	PBL	3	Management Globaler Innovationen	PBL	3	Management in Practice	VL	6
9													Produktplanung Seminar	PBL	2	Management Globaler Innovationen - Seminar	SE	2			
10																					
11																					
12																					
13	Corporate Entrepreneurship & Growth			Innovationsmanagement			Technology and Business (MU)														
14													Corporate Entrepreneurship in the Digital Age	SE	3	Management von Innovationen	PBL	3	Technology and Business	VL	6
15													Entrepreneurial Finance	SE	2	Management von Innovationen - Seminar	SE	2			
16																					
17																					
18																					
19	Projektseminar Innovationsmarketing			Technology Entrepreneurship			Technology, Creativity and Innovation (MU)														
20													Seminar Innovationsmarketing	PS	4	Entrepreneurship	VL	2	Technology, Creativity and Innovation	VL	5
21																Creation of Business Opportunities	PBL	3			
22																					
23																					
24																					
25	Marketing und Kommunikation			Agile Design Methoden			Business Research Methods (MU)														
26													Business-to-Business Marketing	VL	2	Agile Design Methoden	PS	3	Business Research Methods	VL	5
27													Interkulturelles Management und Kommunikation	VL	2	Agile Design Methoden	VL	2			
28																					
29													Fallstudien zu Marketing und Kommunikation	UE	2						
30							Seminar Series on Innovation Management (MU)														
							Seminar Series on Innovation Management	SE	3												

