Course of Study Global Technology and Innovation Management & Entrepreneurship (Study Cohort w18)

Sample course plan A Joint Master Global Technology and Innovation Management & Entrepreneurship (JMTIE) Specialisation Technology Venturing (KTU)

Legena:			
Core qualification Compulsory	Specialisation Compulsory	Focus Compulsory	Thesis Compulsory
Core qualification Elective Compulsory	Specialisation Elective Compulsory	Focus Elective Compulsory	Interdisciplinary complement

LP	Semester 1	Form Hrs/	vkSemester 2	Form Hrs	wkSemester 3	Form Hrs/v	vkSemester 4 Form F	Hrs/wk
1 2 3 4 5	Technology Management Technology Management Technology Management Seminar	PBL 3 PBL 2	Marketing (Sales and Services / Innovations) PBL Marketing of Innovations Marketing of Innovations	PBL 1 VL 4	Business Models Innovation (KTU) Business Models Innovation Technology Venturing (KTU)	VL 5	Master Thesis	
7 8 9 10 11	Product Planning Product Planning Product Planning Seminar	PBL 3 PBL 2	Global Innovation Management Managing Global Innovation Managing Global Innovation - Seminar	PBL 3 SE 2	Technology Venturing Business Valuation and Investor Relation	VL 5		
12 13 14 15 16 17	Corporate Entrepreneurship & Growth Corporate Entrepreneurship in the Digital Age Entrepreneurial Finance	e SE 3 SE 2	Innovation Management Managing Innovations Managing Innovations - Seminar	PBL 3 SE 2	Management (KTU) Business Valuation and Investor Relations Management	VL 10		
19 20 21 22 23 24	Project Seminar Innovation Marketing Seminar Innovation Marketing	PS 4	Technology Entrepreneuship Entrepreneurship Creation of Business Opportunities	VL 2 PBL 3	Creative Decision Making (KTU) Creative Decision Making	VL 5		
25 26 27 28 29 30	Marketing and Communication Business-to-Business Marketing Intercultural Management and Communication Case Studies of Marketing and Communication	VL 2 VL 2 UE 2	Agile Design Methods Agile Design Methods Agile Design Methods	PS 3 VL 2	International Management (KTU) International Management	VL 5		