Course of Study Global Technology and Innovation Management & Entrepreneurship (Study Cohort w18)

Sample course plan A Joint Master Global Technology and Innovation Management & Entrepreneurship (JMTIE)
Specialisation Technology and Innovation Management in Japan (APU)

Legend:

Core qualification Compulsory	Specialisation Compulsory	Focus Compulsory	Thesis Compulsory
Core qualification Elective Compulsory	Specialisation Elective Compulsory	Focus Elective Compulsory	Interdisciplinary complement

LP	Semester 1	Form	Hrs/wk	Semester 2	Form	Hrs/wk	Semester 3	Form	Hrs/wk	Semester 4	Form	Hrs/wk
1	**Technology Management**			**Marketing (Sales and Services / Innovation Marketing)**			**Information Technology Management (APU)**			**Master Thesis**		
2	Technology Management	PBL	3	PBL Marketing of Innovations	PBL	1	Information Technology Management	VL	4			
3	Technology Management Seminar	PBL	2	Marketing of Innovations	VL	4						
4												
5							**Technology Management (APU)**					
6							Technology Management	VL	4			
7	**Product Planning**			**Global Innovation Management**								
8	Product Planning	PBL	3	Managing Global Innovation	PBL	3						
9	Product Planning Seminar	PBL	2	Managing Global Innovation - Seminar	SE	2	**Japanese Corporations and Asia Pacific (APU)**					
10							Japanese Corporations and Asia Pacific	VL	4			
11												
12												
13	**Corporate Entrepreneurship & Growth**			**Innovation Management**			**National Innovation Systems (APU)**					
14	Corporate Entrepreneurship in the Digital Age	SE	3	Managing Innovations	PBL	3	National Innovation Systems	VL	4			
15	Entrepreneurial Finance	SE	2	Managing Innovations - Seminar	SE	2						
16												
17							**Quality and Operations Management (APU)**					
18							Quality and Operations Management	VL	4			
19	**Project Seminar Innovation Marketing**			**Technology Entrepreneuship**								
20	Seminar Innovation Marketing	PS	4	Entrepreneurship	VL	2						
21				Creation of Business Opportunities	PBL	3	**Major Seminar (APU)**					
22							Major Seminar	SE	6			
23												
24												
25	**Marketing and Communication**			**Agile Design Methods**								
26	Business-to-Business Marketing	VL	2	Agile Design Methods	PS	3						
27	Intercultural Management and Communication	VL	2	Agile Design Methods	VL	2	**Project Management (APU)**					
28							Project Management	VL	4			
29	Case Studies of Marketing and Communication	UE	2									
30												