Course of Study Global Technology and Innovation Management & Entrepreneurship (Study Cohort w18)

Sample course plan A Joint Master Global Technology and Innovation Management & Entrepreneurship (JMTIE)
Specialisation Entrepreneurial Engineering (AAU)

Legend:

Core qualification Compulsory	Specialisation Compulsory	Focus Compulsory	Thesis Compulsory
Core qualification Elective Compulsory	Specialisation Elective Compulsory	Focus Elective Compulsory	Interdisciplinary complement

LP	Semester 1	Form	Hrs/wk	Semester 2	Form	Hrs/wk	Semester 3	Form	Hrs/wk	Semester 4	Form	Hrs/wk
1	**Technology Management**			**Marketing (Sales and Services / Innovation Marketing)**			**Entrepreneurial Practice (AAU)**			**Master Thesis**		
2	Technology Management	PBL	3	PBL Marketing of Innovations	PBL	1	Entrepreneurial Practice	PBL	15			
3	Technology Management Seminar	PBL	2	Marketing of Innovations	VL	4						
4												
5												
6												
7	**Product Planning**			**Global Innovation Management**								
8	Product Planning	PBL	3	Managing Global Innovation	PBL	3						
9	Product Planning Seminar	PBL	2	Managing Global Innovation - Seminar	SE	2						
10												
11												
12												
13	**Corporate Entrepreneurship & Growth**			**Innovation Management**								
14	Corporate Entrepreneurship in the Digital Age	SE	3	Managing Innovations	PBL	3						
15	Entrepreneurial Finance	SE	2	Managing Innovations - Seminar	SE	2						
16							**Agile Business Navigation (AAU)**					
17							Agile Business Navigation	VL	5			
18												
19	**Project Seminar Innovation Marketing**			**Technology Entrepreneuship**								
20	Seminar Innovation Marketing	PS	4	Entrepreneurship	VL	2						
21				Creation of Business Opportunities	PBL	3	**Understanding Entrepreneurship (AAU)**					
22							Understanding Entrepreneurship	VL	5			
23												
24												
25	**Marketing and Communication**			**Agile Design Methods**								
26	Business-to-Business Marketing	VL	2	Agile Design Methods	PS	3	**Corporate Entrepreneurship (AAU)**					
27	Intercultural Management and Communication	VL	2	Agile Design Methods	VL	2	Corporate Entrepreneurship	VL	5			
28												
29	Case Studies of Marketing and Communication	UE	2									
30												